



**GCE AS/A level**

1182/01-A

**FILM STUDIES**

**FM2**

**British and American Film**

A.M. WEDNESDAY, 19 May 2010

2½ hours

**Resource Material for use with Section A**

1182 01A 01

## PART A

Study the items in **Part A**, the resource material for use with **Section A, Question 1**.

**Item 1: a poster and information for the independent film *In Bruges* (2008)**



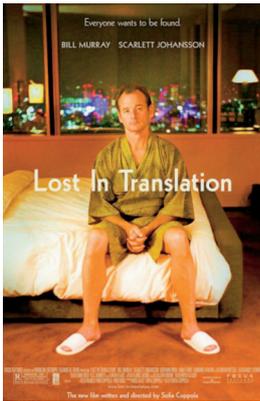
	US	UK
<b>Opening Weekend (£)</b>	£268,000	£343,760
<b>Box Office Takings to June 2008 (£)</b>	£4.6 million	£4.7 million
<b>Budget (estimated)</b>	£8.9 million	

After excellent box office takings for an independent film in both the US and UK, *In Bruges*, released in February 2008, starts to show profit within four months. With high DVD sales expected, *In Bruges* is set to make a big profit.

- box office and budget figures, imdb.com

**Item 2: an extract from an article on independent US films****The Indie Game****The secret to success is a Hollywood star.***By Edward Jay Epstein*

Posted Monday, Sept. 12, 2005



Even after securing the money, and making the movie, the indie producer faces one further challenge: getting the movie into American multiplexes.

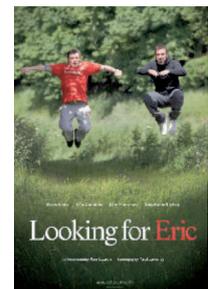
But if an indie movie has a Hollywood star, it can improve its chances, especially in those festivals - such as Cannes, Berlin, Venice, and Toronto - that depend on celebrity stars for publicity.

-[www.edwardjayepstein.com/indie](http://www.edwardjayepstein.com/indie)

**Item 3: information on independent film in the United States****Independence Day - independent films gaining in popularity**

In the past few years, a growing segment of moviegoers has been drawn to independent films - with not an explosion, avalanche, or Julia Roberts to be found in the scripts.

The number of independent films released in theaters has doubled in the past decade - from 165 in 1990 to 338 last year. And there are now two cable channels devoted solely to broadcasting independent films, the Sundance Channel and the Independent Film Channel (IFC).



- [www.findarticles.com](http://www.findarticles.com)

## PART B

Study the items in **Part B**, the resource material for use with **Section A, Question 2**.

## Item 1: an extract from the iTunes website



*Go from the silver screen to any screen. Rent or buy your favorite movies on your computer, iPhone, iPod touch, or Apple TV. Then play them anywhere you want. iTunes helps you build a go-anywhere, open-anytime multiplex.*

- [www.apple.com/itunes/whatson/movies.htm](http://www.apple.com/itunes/whatson/movies.htm)

Item 2: internet information on **LOVEFiLM**

### How LOVEFiLM DVD Rental works:

- Choose from over 65,000 titles
- We deliver it by 1st class post straight to your door
- Watch it at your leisure with no late fees
- Return it in the pre-paid envelope provided

**Sign up now for your 14 day FREE trial!**

[www.lovefilm.com](http://www.lovefilm.com)

**Item 3: internet information on the release platform of a new film****Straight to your laptop ...**

*Paramount Pictures* is releasing what it says is the first studio-backed feature film to premiere online. On Dec 19, the studio will make the latest instalment in the *Jackass* franchise available through Blockbuster's [Movielink](#) service.

- From Dec 19, *Jackass 2.5* can be streamed free for one week
- From Dec 26, the movie can be downloaded from pay-to-own sites such as iTunes and Amazon's Unbox
- From Jan 1, streaming sites will let viewers watch the movie for free
- From February, *Jackass 2.5* reaches cable and satellite TV on-demand services.

- [www.last100.com](http://www.last100.com)