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| **Topic Area** | **Component** |  | I don’t know it | I know it | I can use it |
| Freedom of the press | C1 Section A: News |  |  |  |  |
| Newspaper regulator (IPSO) |  |  |  |  |
| The Daily Mail ownership  |  |  |  |  |
| The Guardian Ownership |  |  |  |  |
| The Daily Mail values & beliefs |  |  |  |  |
| The Guardian values & beliefs |  |  |  |  |
| Right Wing Politics |  |  |  |  |
| Left Wing Politics |  |  |  |  |
| British political system |  |  |  |  |
| Technological Convergence |  |  |  |  |
| Newspaper funding |  |  |  |  |
| Broadsheet Newspapers |  |  |  |  |
| Tabloid Newspapers |  |  |  |  |
| The Leveson inquiry |  |  |  |  |
| The Daily Mail audience |  |  |  |  |
| The Guardian audience |  |  |  |  |
| The Daily Mail circulation and readership |  |  |  |  |
| The Guardian circulation and readership |  |  |  |  |
| Hard News |  |  |  |  |
| Soft News |  |  |  |  |
| Media Language for Print |  |  |  |  |
| The Daily Mail website |  |  |  |  |
| The Guardian website |  |  |  |  |
| News values  |  |  |  |  |
| Stereotyping |  |  |  |  |
| Political Leanings  |  |  |  |  |
| Political Ideologies  |  |  |  |  |
| Media Language (Semiotics)  | C1 Section B: Media Language & Representation |  |  |  |  |
| Representation (DR CAGES) |  |  |  |  |
| Intertextuality  |  |  |  |  |
| Genre |  |  |  |  |
| Consumerism  |  |  |  |  |
| Multiculturalism  |  |  |  |  |
| Individualism |  |  |  |  |
| Realism |  |  |  |  |
| Post-Modernism |  |  |  |  |
| Stereotyping |  |  |  |  |
| Under Representation |  |  |  |  |
| Misrepresentation  |  |  |  |  |
| The Big Issue’s Brand |  |  |  |  |
| Selection & combination (media language) in MLK Cover |  |  |  |  |
| Selection & combination (media language) in DT Cover |  |  |  |  |
| Social, political and cultural contexts in MLK Cover |  |  |  |  |
| Social, political and cultural contexts in DT Cover |  |  |  |  |
| Audience Positioning in MLK Cover |  |  |  |  |
| Audience Positioning in DT Cover |  |  |  |  |
| Effect of use of technology in The Big Issue |  |  |  |  |
| Effect of use of technology in MLK Cover |  |  |  |  |
| Effect of use of technology in DT Cover |  |  |  |  |
| Viewpoints and Ideologies of The Big Issue |  |  |  |  |
| Viewpoints and Ideologies in MLK Cover |  |  |  |  |
| Viewpoints and Ideologies in DT Cover  |  |  |  |  |
| Media language in ‘Unfinished Sympathy’ |  |  |  |  |
| Media language in ‘Titanium’  |  |  |  |  |
| Representation in ’Unfinished Sympathy’ |  |  |  |  |
| Representation in ‘Titanium’  |  |  |  |  |
| Shelter’s Brand |  |  |  |  |
| Lucozade’s Brand |  |  |  |  |
| Old Spice’s Brand  |  |  |  |  |
| Social & Cultural Contexts in Shelter  |  |  |  |  |
| Social & Cultural Contexts in Lucozade |  |  |  |  |
| Social & Cultural Contexts in Old Spice  |  |  |  |  |
| Viewpoints and Ideologies of Shelter  |  |  |  |  |
| Viewpoints and Ideologies of Lucozade |  |  |  |  |
| Viewpoints and Ideologies of Old Spice  |  |  |  |  |
| Intertextuality in Shelter |  |  |  |  |
| Intertextuality in Lucozade |  |  |  |  |
| Intertextuality in Old Spice |  |  |  |  |
| Audience Positioning in Shelter |  |  |  |  |
| Audience Positioning in Lucozade |  |  |  |  |
| Audience Positioning in Old Spice  |  |  |  |  |
| Disney Ownership Model | C2 Section A: Media Industries and Audiences  |  |  |  |  |
| Context of Oligopoly |  |  |  |  |
| JB Production (67 & 2016) |  |  |  |  |
| JB Distribution (67 & 2016) |  |  |  |  |
| JB Exhibition (67 & 2016) |  |  |  |  |
| JB Audiences |  |  |  |  |
| Minecraft Industry and Ownership |  |  |  |  |
| Minecraft Production |  |  |  |  |
| Minecraft Distribution |  |  |  |  |
| Minecraft Exhibition |  |  |  |  |
| Minecraft Audiences |  |  |  |  |
| Minecraft Social & Participatory Media |  |  |  |  |
| Cross -Play |  |  |  |  |
| BBC context |  |  |  |  |
| PSB |  |  |  |  |
| BBC Radio 1 Service Remit |  |  |  |  |
| BBC Radio 1 Industry context |  |  |  |  |
| Radio 1 Breakfast Show format  |  |  |  |  |
| Radio 1 Breakfast Show historical context |  |  |  |  |
| Radio 1 Breakfast Show cultural context |  |  |  |  |
| BBC Radio 1 Audience |  |  |  |  |
| Digital convergence |  |  |  |  |
| BBC Radio 1 Social and Participatory Media |  |  |  |  |
| Cinematography Terminology | C2 Section BEvolving Media |  |  |  |  |
| Mise en Scene Terminology |  |  |  |  |
| Editing Terminology |  |  |  |  |
| Sound Terminology |  |  |  |  |
| Genre  |  |  |  |  |
| Regulation |  |  |  |  |
| PSB Requirements |  |  |  |  |
| DR’s Audience |  |  |  |  |
| Netflix’s Ethos |  |  |  |  |
| Netlfix’s Audience |  |  |  |  |
| Conglomerates |  |  |  |  |
| Digital Convergence |  |  |  |  |
| Vertical and Horizontal Integration  |  |  |  |  |
| Colonialism |  |  |  |  |
| Application of Representation Theories to ST |  |  |  |  |
| Application of Representation Theorises to TK |  |  |  |  |
| Application of Industries Theories to ST |  |  |  |  |
| Application of Industries Theorises to TK |  |  |  |  |
| Application of Audience Theories to ST |  |  |  |  |
| Application of Audience Theorises to TK |  |  |  |  |
| Application of Media Language Theories to ST |  |  |  |  |
| Application of Media Language Theorises to TK |  |  |  |  |
| **Representation Theorists** |  |  |  |  |  |
| Stuart Hall (Representation & Stereotyping) |  |  |  |  |  |
| David Gauntlett (Identity |  |  |  |  |  |
| Van Zoonen (Feminist Theory) |  |  |  |  |  |
| Bell Hooks (Feminist Theory- **intersectionality**) |  |  |  |  |  |
| Judith Butler (Gender Performativity) |  |  |  |  |  |
| Paul Gilroy (Ethnicity and Post-Colonial) |  |  |  |  |  |
| Industries Theorists |  |  |  |  |  |
| Curran and Seaton (Power and Media Industries) |  |  |  |  |  |
| Livingstone and Lunt (Regulation) |  |  |  |  |  |
| David Hesmondhalgh (Cultural Industries) |  |  |  |  |  |
| Audience Theories  |  |  |  |  |  |
| Albert Bandura (Media Effects) |  |  |  |  |  |
| George Gerbner (Cultivation Theory) |  |  |  |  |  |
| Stuart Hall (Reception Theory) |  |  |  |  |  |
| Henry Jenkins (Fandom Media) |  |  |  |  |  |
| Clay Shirky ( End of Audience) |  |  |  |  |  |
| Media Language |  |  |  |  |  |
| Roland Barthes (Semiotics Theory) |  |  |  |  |  |
| Tzvetan Todorov (narratology) |  |  |  |  |  |
| Steve Neale (Genre Theory |  |  |  |  |  |
| Claude Levi Strauss (Structuralism) |  |  |  |  |  |
| Jean Baudrillard (Post Modernism**- hyper reality**) |  |  |  |  |  |

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| **Vocab Organisers** |  |  | I don’t know it | I know it | I can use it |
| Theories |  |  |  |  |  |
| Media Language |  |  |  |  |  |
| Representation  |  |  |  |  |  |
| News  |  |  |  |  |  |